

RESEARCH ARTICLE

Linguistic Assimilation Does Not Reduce Discrimination Against Immigrants: Evidence from Germany

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Abstract

Many western liberal democracies have witnessed increased discrimination against immigrants and opposition to multiculturalism. Prior research identifies ethno-linguistic differences between immigrant and native populations as the key source of such bias. Linguistic assimilation has therefore been proposed as an important mechanism to reduce discrimination and mitigate conflict between natives and immigrants. Using large-scale field experiments conducted in 30 cities across Germany – a country with a high influx of immigrants and refugees – we empirically test whether linguistic assimilation reduces discrimination against Muslim immigrants in everyday social interactions. We find that it does not; Muslim immigrants are no less likely to be discriminated against even if they appear to be linguistically assimilated. However, we also find that ethno-linguistic differences alone do not cause bias among natives in a country with a large immigrant population and state policies that encourage multiculturalism.

Keywords: immigration; discrimination; bias; assimilation; Muslim; language; Turkish; Arabic

All authors contributed equally to this work; their names are listed alphabetically.

We thank the editor and associate editor, two anonymous reviewers, Vivian Bronsoler Nurko, Peter Dinesen, Thad Dunning, Don Green, Dan Hopkins, LaShawn Jefferson, Anna Schultz, as well as participants at the University of Pennsylvania, Carnegie Mellon University, Ohio State University, and UC Berkeley for valuable comments and suggestions. We are also grateful to our excellent team of 52 confederates and enumerators for their assistance in the implementation of these experiments. The research protocol was reviewed and approved by the University of Pennsylvania Institutional Review Board (IRB Protocols #829824 and #833206).

The authors are aware of no conflicts of interest regarding this research. Support for this research was provided by the Penn Identity and Conflict Lab. The data, code, and any additional materials required to replicate all analyses in this article are available at the Journal of Experimental Political Science Dataverse within the Harvard Dataverse Network, at: doi: [10.7910/DVN/D2XPJ6](https://doi.org/10.7910/DVN/D2XPJ6).

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Introduction

Western liberal democracies are seeing a surge of anti-immigrant bias. A common justification for opposition to immigration is that immigrants resist cultural and political integration and this threatens natives' national identity (Card, Dustmann and Preston, 2005; Hagendoorn and Sniderman, 2001). Cultural differences are at the core of negative attitudes toward immigrants (see, e.g., Sniderman, Hagendoorn and Prior 2004).

The lack of linguistic assimilation has been identified as a primary cause of fears that immigration can threaten the national culture (Citrin et al., 2007; Dowling, Ellison and Leal, 2012; Hopkins, 2014b; Newman, Hartman and Taber, 2012; Schildkraut, 2005, 2010). To the extent that language assimilation is an individual choice, persistent language differences are perceived as an unwillingness of the immigrant population to become part of the host country. This perception can generate exclusionary attitudes toward foreign language speakers. In the USA, there is evidence that exposure to even brief uses of Spanish by strangers in public settings generates hostility among natives (Enos, 2014; Hopkins, 2014b; Newman, Hartman and Taber, 2012; Paxton, 2006).

Grounded in seminal theories of social identity (Tajfel, 1981), prejudice (Allport, 1979), and ethnocentrism (Kinder and Kam, 2010), many of these studies regard sentiments toward immigrants as a manifestation of the host population's ingroup identity, and the extent to which immigrant groups are perceived to be "distinct," and therefore "distant," from their own. Such "otherness" can induce natives to develop prejudices leading to discrimination toward immigrants, whom they consider to pose a sociotropic threat to their own group (Hainmueller and Hopkins, 2014, 232).

Consistent with these theories, ethno-linguistic differences have been associated with lower social trust (Dinesen and Sønderskov, 2018, 2015), economic discrimination (Michelitch, 2015; Riach and Rich, 2002), and violent conflict (Cederman and Girardin, 2007; Horowitz, 1985). However, one of the central insights to emerge from the political science literature on identity politics is that the salience of ethno-linguistic divisions varies over time and across contexts (Chandra and Wilkinson, 2008); so we should expect ethnic bias and discrimination to covary with the salience of ethnic cleavages (Brewer and Kramer, 1985; Cikara and Bavel, 2014; Tajfel, 1981). While linguistic differences might cause discrimination in some contexts (Gluszek and Dovidio, 2010; Kinzler et al., 2009; Sniderman et al., 2002) and assimilation might help reduce bias and intergroup conflict (Hopkins, 2014b), in countries where the native population has been exposed to a large number of socially integrated immigrants and the state has pursued policies encouraging multiculturalism, linguistic differences might not cause bias and linguistic assimilation might not reduce bias due to other ascriptive differences that are more salient (e.g., religion).

We pursue this insight further in two large field experiments conducted in 30 cities across West and East Germany and involving thousands of subjects. The experiments were designed to create a realistic "micro-environment" (Sands, 2017) to measure discrimination in everyday real-world social interactions between natives and immigrants. We experimentally varied the ethno-religious attributes of confederates who were part of an intervention and manipulated the language they used to conduct a conversation in a public space. We then observed how bystanders

who could overhear the conversation treat the confederates as a function of the language they used as well as other ethno-religious differences. We tested whether exposure to foreign language-speaking minorities of immigrant background generated bias among natives and whether immigrants who appeared to be linguistically assimilated were treated better than others.¹ We found that exposure to foreign language use does not cause bias among German natives and that linguistic assimilation does not reduce bias due to ethno-religious differences, which appear to be more salient than linguistic differences in Germany.

Methods

Our field experiment was initially implemented in Germany during the summer of 2018 and replicated in summer of 2019 in a follow-up experiment which shared common treatment arms with the first experiment. The issue of immigration has become increasingly salient in Germany following the large influx of refugees from protracted conflicts in the Middle East. We observed native population behavior toward minorities of immigrant background in the context of common day-to-day, one-shot interactions with strangers in public spaces (train stations). We varied the ethnicity and putative religion/religiosity of confederates who were part of the intervention, as well as the putative extent to which they were linguistically assimilated. We then observed whether bystanders provided help to a confederate in need of assistance as a function of her ethno-religious attributes and her degree of linguistic assimilation. Differential levels of assistance serve as our measure of discrimination in this setting.

Experimental Intervention

The intervention proceeded as follows: A female confederate approached a bench at a train station where other individuals (bystanders) were waiting for their train (step 1). The confederate got the bystanders' attention by answering a phone call in either German or a foreign language (Turkish or Arabic),² addressing a friend regarding an innocuous personal matter (step 2). To ensure that the confederate got the bystanders' attention before the onset of the call, her phone rang with a loud, noticeable ringtone, while she was standing right in front of them. She remained in this location for the entire duration of the call. The phone call revealed the confederate's putative level of linguistic assimilation. Shortly before the call ended, the confederate dropped fruit (oranges or lemons) from a paper bag that had seemingly torn at the bottom. The fruit dispersed and the confederate appeared to be in need of assistance to pick them up (step 3). We observed whether bystanders who were

¹Linguistic assimilation here refers to use of fluent German to conduct a conversation with a friend, indicating that one's social network includes native Germans. Learning the host society's language may be a strategy of economic integration for immigrants and does not necessarily reveal cultural assimilation.

²In 2018, the foreign language conversation was in either Turkish or Arabic; in 2019, it was always in Turkish. Results disaggregated by foreign language are presented in the supplementary appendix, section 7.



Figure 1

Experiment in Progress. Notes: Unknowing bystanders watch and listen as the confederate takes a call, speaking in either German or a foreign language (A). Confederates drops fruits on the platform (B). We observe whether bystanders help the confederate pick up the fruit (C).

exposed to the intervention helped the confederate pick up the fruit (step 4).³ A pictorial representation of this intervention is included in Figure 1.

Treatment Dimensions

We varied three key experimental dimensions: the ethnicity of the confederate (immigrant or native), her putative religion or religiosity (hijab-wearing Muslim; native; or immigrant with no religious symbols), as well as her putative level of linguistic assimilation (speaking German, Turkish, or Arabic).⁴ A graphical example of

³In order to give bystanders a chance to offer help and to avoid unscripted communication between confederates and bystanders, confederates were instructed to continue talking while “wrapping up” the phone while bystanders were helping retrieve the oranges/lemons. They were instructed to tell their friend on the phone that they just dropped something and that they would have to call them back later, allowing a period of about 10 s to elapse before concluding the phone call and putting away the cell phone so bystanders could help without engaging in unscripted conversation with the confederate. Helping behavior was observed during that 5–10 s period, after which the confederate, if applicable, would thank bystanders verbally with a simple “Thank you” (in German) and pick up any remaining lemons/oranges.

⁴“Natives” are defined as people of Germanic heritage rather than simply individuals who were born in Germany. This is consistent with the popular notion of “*bio-Deutsch*” (biologically German) that is prevalent in Germany and reflects the ethnic basis of German national identity. For the purpose of our analysis, “immigrants” are persons with national origin other than Germany, including Second-Generation German citizens of immigrant origin. Section 8 of the supplementary appendix presents results from “manipulation checks” that show that subjects correctly perceive the confederates’ native vs. immigrant identities. This distinction is made salient by using confederates with phenotypical differences from the typical German; and those differences evoke the identify of immigrants of Middle Eastern origin. This is a scope condition for our study, as the results need not apply to immigrants who are not visibly “different” from native Germans.

Table 1
Treatment Conditions for Language Experiment

Condition	Ethnicity	Religious symbol	Language
1	Immigrant	Hijab	Foreign
2	Immigrant	Hijab	German
3	Immigrant	No Hijab	Foreign
4	Immigrant	No Hijab	German
5	Native	–	German



Figure 2

Varying Ethnicity and Religion Treatment Conditions. Notes: A total of 11 confederates of immigrant background were employed across the two experiments. Each immigrant confederate played both the immigrant hijab and the immigrant without the hijab roles within their respective teams. Since we recruited more native Germans, we were able to rotate who played the native German confederate in our iterations.

how confederates varied with respect to their ethnicity and religion is presented in Figure 2. Prior research has shown that religious differences are salient in Germany and cause discrimination (Choi, Poertner and Sambanis, 2019). Our focus is whether linguistic assimilation can reduce discrimination due to religious differences. We also test the widely accepted idea that foreign language-speaking non-co-ethnics will be perceived as more culturally distant and will therefore be subject to discrimination by natives (Gluszek and Dovidio, 2010; Hainmueller and Hiscox, 2010). The treatment and control conditions for the experiment are presented in Table 1.

Apart from these three dimensions, we maintain putative social class constant both across experimental conditions and across teams of confederates by having the confederates wear similar attire indicative of a middle class background. We mitigate concerns regarding the possibility that differing levels of confederate attractiveness are likely to affect assistance rates by having the same confederate play both the hijab-wearing immigrant and non-hijab-wearing immigrant roles and by using a

rather large number of confederates (across teams). We also report in the SI Appendix that our results hold using team fixed effects, which analyze within-team variation in assistance rates across iterations.

Data Collection

The interventions were conducted in 29 train stations across North Rhine-Westphalia, Saxony, and Brandenburg in 2018 and replicated in 23 train stations in North Rhine-Westphalia, Saxony, and Lower Saxony in 2019. We implemented a total of 588 iterations of the intervention, involving 2,560 bystanders over a 3-week period between July and August 2018; and an additional 980 iterations with a total of 2,097 bystanders over 5 weeks from July to August 2019.

For each iteration, research assistants who did not partake in the intervention themselves recorded the behavior of bystanders (coders were not blinded; see SI Appendix for more discussion). The main outcome of interest, which was coded at the *iteration level*, was whether *any* bystanders offered assistance to the female confederate in retrieving her possessions. Confederates also noted the total number and gender of bystanders within a pre-specified radius, as well as other characteristics of each iteration. Only bystanders within earshot (i.e., a radius of 3 meters around the confederate) were included. We obtained measurements of ambient noise,⁵ and during a pilot study in May 2019, we collected data to confirm that bystanders could hear the conversation and recall its content (see SI Appendix for more details on share of bystanders with ear phones; and other relevant variables).⁶ The research protocol was reviewed and approved by the University of Pennsylvania Institutional Review Board (IRB Protocols #829824 and #833206). A waiver of the consent process was obtained (see SI Appendix for additional information on ethical and safety considerations).

Results

As specified in our pre-analysis plans, we employ a standard two-tailed difference-in-means test to examine assistance rates at the iteration level across our treatment conditions. When estimating covariate-adjusted average treatment effects (ATEs), we use ordinary least squares regression. The primary results reported in the main text of the paper are based on data that pool observations from experiment 1 (summer 2018) and experiment 2 (summer 2019), since the design remained constant. Results that are disaggregated by each experiment are provided in the appendix, but the results remain substantively unchanged.⁷

Our main objective is to examine whether linguistic assimilation by immigrants *reduces* discrimination by natives. Underlying our research is a premise that native

⁵The noise levels were low enough to ensure that bystanders could hear the phone call conversation. The mean background noise was 62 dB; the median was 57 dB, according to noise measurements we took for a sample of the iterations (at the exact locations of the interventions on the platforms). This is relatively quiet (comparable to the noise level of a fridge or AC unit 100 feet away) and should allow that bystanders were easily able to listen to a conversation right in front of them.

⁶We did this by conducting a debriefing survey after the intervention was executed. 95.3% of bystanders reported noticing the confederate and recalled that she was conducting a call.

⁷Balance statistics for each of the comparisons in Figures 3 and 4 are also reported in the appendix.

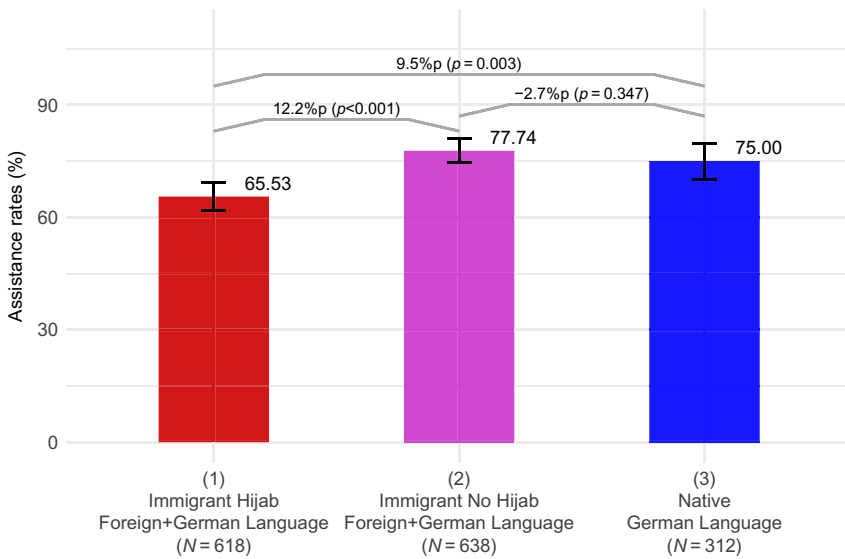


Figure 3

Discrimination Against Immigrants: Merged (Experiments 1 and 2). Notes: The bars reflect the mean rate of assistance for each of the treatment conditions, with 95% confidence intervals. The lines that connect the bars are from a two-tailed difference-in-means tests of the conditions, with associated p-values. The figure pools data across experiments 1 (Summer 2018) and 2 (Summer 2019).

populations are inclined to discriminate against minorities of immigrant background. Previous research has reported evidence in support of this premise using a similar research design (Choi, Poertner and Sambanis, 2019). We briefly show that our experimental setup can replicate and successfully recover discrimination effects against Muslim immigrants in Figure 3. As a comparison of columns (1) and (3) shows, we find that natives are less likely to offer assistance to Muslim immigrant women (ATE: 9.5% points, $p = 0.003$) but are no less likely to offer assistance to immigrant minorities whose religious beliefs are not made explicit (ATE: -2.7% points, $p = 0.347$).

Having established that our experimental design captures discrimination against Muslim immigrants, we now investigate whether linguistic assimilation by immigrants reduces discrimination. We disaggregate help rates for our two immigrant conditions (with and without hijab) by whether the immigrant confederate conversed in Arabic/Turkish or German. We present these results, as well as our native condition (German confederate conducted an identical phone call in German), in Figure 4.

Contrary to our expectations – which were grounded on an expansive literature that predicts linguistic difference to be a powerful driver of discrimination against immigrants (Gluszek and Dovidio, 2010; Hopkins, 2014a; Kinzler et al., 2009; Sniderman et al., 2002) – we find no evidence that linguistic assimilation reduces discrimination against immigrants. Bystanders do not offer more help to linguistically assimilated migrants. The point estimates for the assistance rates for

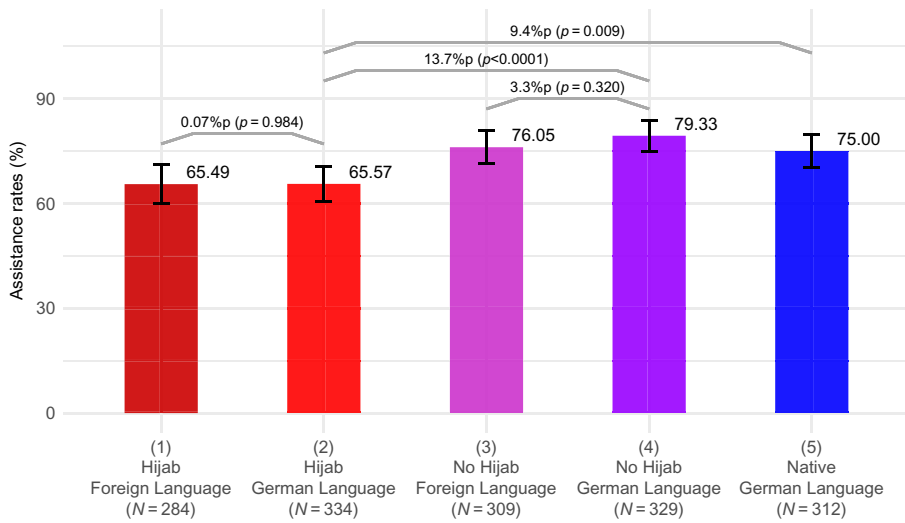


Figure 4

Language Effects: Merged (Experiments 1 and 2). Notes: The bars reflect the mean rate of assistance for each of the treatment conditions, with 95% confidence intervals. The lines that connect the bars are from a two-tailed difference-in-means tests of the conditions, with associated p -values. The figure pools data across experiments 1 (Summer 2018) and 2 (Summer 2019).

hijab-wearing confederates speaking in a foreign language versus German – reported in columns (1) and (2) of Figure 4 – are virtually identical (65.49% vs 65.57%), and the difference is statistically indistinguishable from zero ($p = 0.984$). Similar results are observed in the assistance rates for our immigrant confederates who did not wear a hijab; columns (3) and (4) show that the difference between these two conditions is around 3% points and fails to reach statistical significance at conventional levels ($p = 0.320$). In section 5 of the supplement, we disaggregate results by region, showing that our conclusions hold for both East and West Germany; German-speaking immigrant minority confederates were no more likely to be assisted by bystanders than foreign language-speaking confederates (ATE = $-0.06\%p$ ($p = 0.893$) in the former East and $-1.4\%p$ ($p = 0.828$) in the former West). In Table S5 of the supplement, we also disaggregate the results by foreign language used – Turkish vs. Arabic – finding no significant differences in assistance rates.

These null effects for linguistic assimilation are confirmed in our covariate-adjusted regression-based analysis, reported in Table 2. Across specifications that include fixed effects for experiment (experiment 1 vs 2), the number of bystanders, and team that conducted each iteration, we fail to recover significant effects in assistance rates between immigrants who conversed in a foreign vs. German language; as reported in columns (4)–(6), the point estimate for the comparison consistently remains at 1.4% points and is statistically indistinguishable from zero.

This analysis shows that linguistic assimilation does not reduce discrimination against Muslim immigrant minorities in Germany. This is consistent with the

Table 2
ATEs for Linguistic Differences (Pooled Experiments 1 and 2)

	Did any bystander help? (dichotomous)					
	(1)	(2)	(3)	(4)	(5)	(6)
Hijab	-0.117*** (0.030)	-0.109*** (0.030)	-0.112*** (0.030)			
Foreign language	-0.012 (0.031)	-0.009 (0.031)	-0.019 (0.033)	-0.014 (0.025)	-0.014 (0.026)	-0.014 (0.028)
Hijab × Foreign	0.011 (0.047)	0.009 (0.047)	0.012 (0.047)			
Constant	***0.772 (0.018)			***0.724 (0.017)		
Sample	Full	Full	Full	Immigrant	Immigrant	Immigrant
Experiment fixed effects (FE)	No	Yes	Yes	No	Yes	Yes
Bystander FE	No	Yes	Yes	No	Yes	Yes
Team FE	No	No	Yes	No	No	Yes
Observations	1,568	1,568	1,568	1,256	1,256	1,256
R ²	0.015	0.039	0.050	0.0002	0.032	0.045

Notes: Standard errors in parentheses. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$.

results of other recent studies showing that immigrants cannot do much to counteract bias and discrimination (Vernby and Dancygier, 2019). This result cannot be dismissed by a concern that bystanders might not be able to hear the conversation. In pilot studies conducted in May 2019, we confirmed that bystanders, who were debriefed and interviewed after each iteration, had noticed the confederate and were able to accurately identify that a phone call had happened in their presence (95.3%). More critically, however, in a separate experiment that manipulates the *content* of the call (Choi, Poertner and Sambanis, 2020a), we obtain statistically significant results across treatment conditions that can only be attributed to the content of the phone call. We provide additional results using equivalence tests in the SI appendix showing that linguistic assimilation does not have a substantively meaningful impact on discrimination.

Discussion

Previous studies have shown that group threat can be evoked by the proximity of an outgroup (Enos, 2014). Foreign language exposure combined with visible ethnic differences can make ingroup–outgroup distinctions salient along the native–immigrant divide, inducing biased behavior against immigrants. Our experiment tested whether anti-immigrant bias can be mitigated by linguistic assimilation and we found no evidence to support this.

A shared language improves mutual understanding and forges tighter bonds within ethnic ingroups (Deutsch, 1953). Cultural norms and ideas are communicated with language, and learning the language of an ethnic majority facilitates cultural assimilation (Cuellar, Nyberg, Maldonado and Roberts, 1997; Maher, 1991) as well as successful economic integration of immigrant groups (Goodman, 2012). It is therefore reasonable to expect that observing immigrants who converse fluently in the host society language reduces feelings of unease among natives. By contrast, during a period of heightened immigration, foreign language exposure might generate an identity threat among native groups, resulting in discrimination toward immigrants.

Yet our findings suggest that the political salience of linguistic difference is moderated by social context. While linguistic assimilation in the USA has been shown to reduce bias toward immigrants, in the German context, linguistic differences are not as salient as religious differences between Christian and Muslim populations. By disentangling the effect of language and religion, we find that in Germany, a country with successive waves of immigration and generations of successfully integrated immigrant communities, ethno-linguistic differences alone do not cause bias in everyday encounters between natives and immigrants. The cause for the lack of significance of linguistic assimilation is not clear; it is possible that increased social contact combined with state policies to encourage multiculturalism has taken Germany to a point where linguistic assimilation is not necessary for immigrants to be treated respectfully and without bias. However, our analysis cannot definitively establish whether policies of multiculturalism are responsible for the decreased salience of linguistic difference and other mechanisms are also plausible. Furthermore, the fact that there are no significant differences across East and

West Germany might indicate that factors such as local exposure to immigrants and fear of labor market competition – both of which vary immensely between the former East and West – matter less than the national context. Last, our findings suggest that even if Muslim immigrants integrate or learn the language of the majority, this will not provide them with protection from discrimination as long as religious differences are cognitively and politically salient. In the German context, host language acquisition does not offset bias due to religious difference.

Supplementary material. To view supplementary material for this article, please visit <https://doi.org/10.1017/XPS.2020.20>

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Cite this article: Choi DD, Poertner M, and Sambanis N. Linguistic Assimilation Does Not Reduce Discrimination Against Immigrants: Evidence from Germany. *Journal of Experimental Political Science*. <https://doi.org/10.1017/XPS.2020.20>